

Social Return on Investment Masterclasses

As part of the SROI Centre for Excellence, **nef** consulting is offering a range of masterclasses on key aspects of conducting effective and robust SROI evaluations. These one-day sessions will provide you with the latest thinking, research and tools to develop high-quality SROI analysis.

All courses are participative, with practical exercises. You will be asked to draw on your own experience of SROI and to share information from the organisation you work with.

Participants should have previously attended SROI training, but it is not a requirement to have completed an SROI.



Forthcoming dates

Creating Spreadsheets for SROI Modelling

9.30am – 4pm on 7 February 2012

nef offices, 3 Jonathan Street, Vauxhall, London. SE11 5NH

Measuring Outcomes

Date and location to be confirmed

See next page for details on upcoming Master classes.

Further information on sessions

1. Creating Spreadsheets for SROI Modelling 7th February 2012

This course builds on the simplified model introduced in the 2-day SROI training to provide participants with guidance on how to model more complex scenarios. The course will look at how your SROI model can capture distance travelled outcomes data and proxies, benefit periods of different duration and starting points, and divergent theories of change among your beneficiary groups. Refining measures of impact (deadweight, attribution and displacement) will also be addressed.

The course will be delivered by Natalie Nicholles and Olivier Vardakoulis. Natalie is a senior consultant with **nef** consulting and has developed complex SROI models for clients ranging from the Prince's Trust to Care International. Olivier is an economist with extensive modelling experience. He was recently involved in the worldwide TEEB (The Economics of Ecosystems and Biodiversity) project.

2. Measuring Outcomes Next class due early 2012

Measuring change is one of the most challenging aspects of an SROI analysis. This course builds on the 2-day introductory SROI training to provide in-depth and practical 'how to' guidance on outcomes measurement, with a specific focus on capturing distance travelled and integrating this into an SROI model.

The course will be delivered by Dr Eva Neitzert, a leader in SROI and co-author of the Cabinet Office Guide. Sara Burns of Triangle Consulting will provide a 1-hour session on the Outcomes Star, one of the most widely used distance travelled outcomes tools.

Please note that the course assumes working knowledge of SROI. The course will cover:

- Outcomes and their role in SROI
- Moving from binary constructions (yes/no) to distance-travelled measures
- Outcomes data collection tools, including an introduction to the Outcomes Star
- Assigning proxies to distance-travelled outcomes
- Approaches to deadweight and attribution for distance-travelled measures
- Options for integrating distance-travelled tools into an SROI model

To book contact Jonathan Schifferes on 020 7820 6398, or email

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